



ENHANCING PATIENT CARE & REDUCING ADMINISTRATIVE

MR. CHANDERSHEKHAR SIBAL
SR. VICE PRESIDENT – MEDICAL

**NEVER
STOP**

FUJIFILM
Value from Innovation

HEALTHCARE EFFICIENCY



UTILIZATION OF TIME & RESOURCES



TIMELY & COST-EFFECTIVE CARE



MINIMALIZATION OF WAITING TIMES
AND ADMINISTRATIVE OVERHEAD.



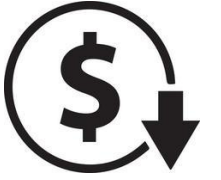
QUALITY TO PATIENT CARE

STRATEGIES FOR PATIENT CARE



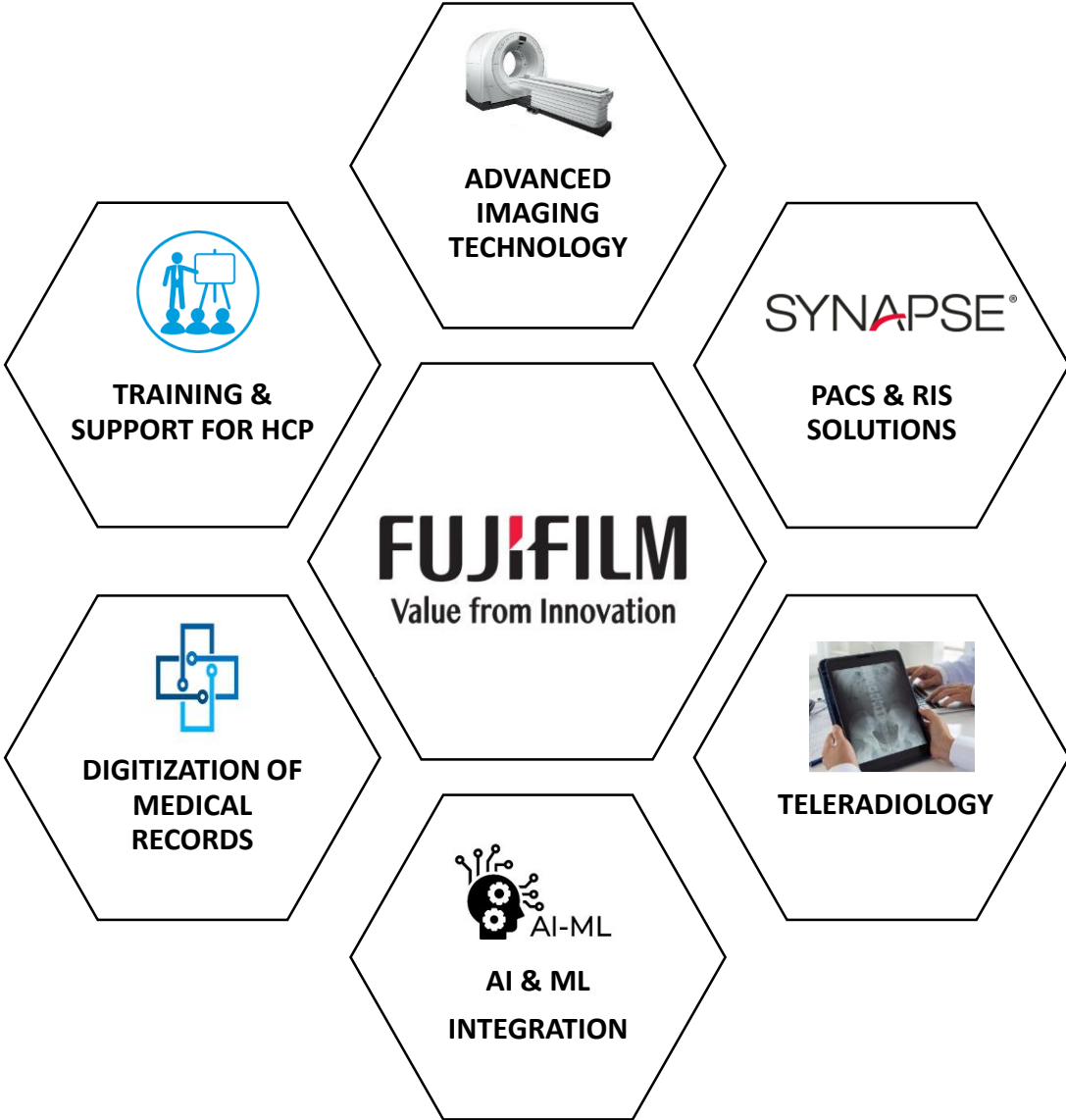
- Implement telemedicine and teleradiology services to improve access to care and reduce wait times for patients.
- Utilize patient feedback to improve the quality of care and identify areas for improvement.
- Encourage patient self-management through education and support programs.

STRATEGIES FOR ADMINISTRATIVE COST REDUCTION



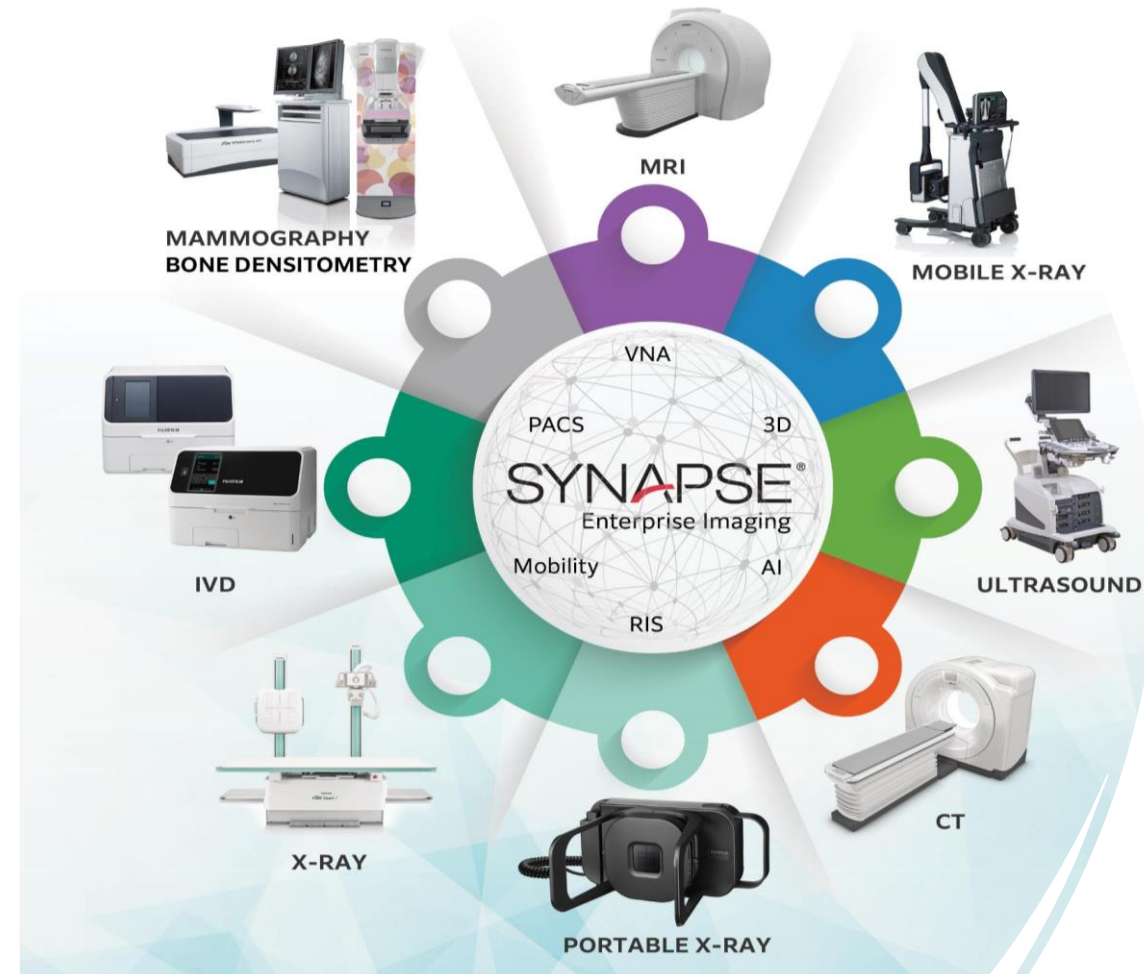
- Implement electronic health records (EHRs): RIS/PACS Healthcare IT to reduce paperwork and streamline administrative tasks.
- Utilize data analytics to identify areas for cost reduction and improve efficiency in healthcare operations.
- Implement automated appointment scheduling and reminder systems to reduce missed appointments and improve patient flow.

FUJIFILM'S CONTRIBUTION IN ENHANCING PATIENT CARE & REDUCING ADMINISTRATIVE COST



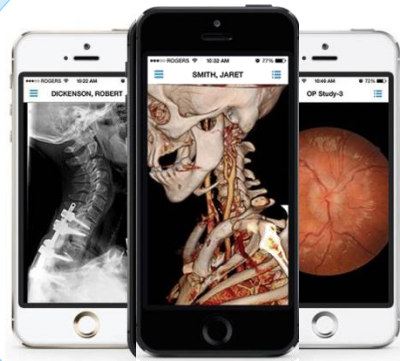
ADVANCED IMAGING TECHNOLOGY

Fujifilm's medical imaging equipment, such as digital radiography and ultrasound systems, provide high-quality diagnostic images, enabling healthcare professionals to make more accurate and timely diagnoses. This contributes to improved patient care by facilitating early detection and treatment.



PACS & RIS SOLUTIONS

SYNAPSE®



Synapse Mobility



Synapse 3D Advanced Visualization



Radiology Information System



Synapse PACS



Synapse VNA – Foundation
Technology Stack

FUJIFILM & AI

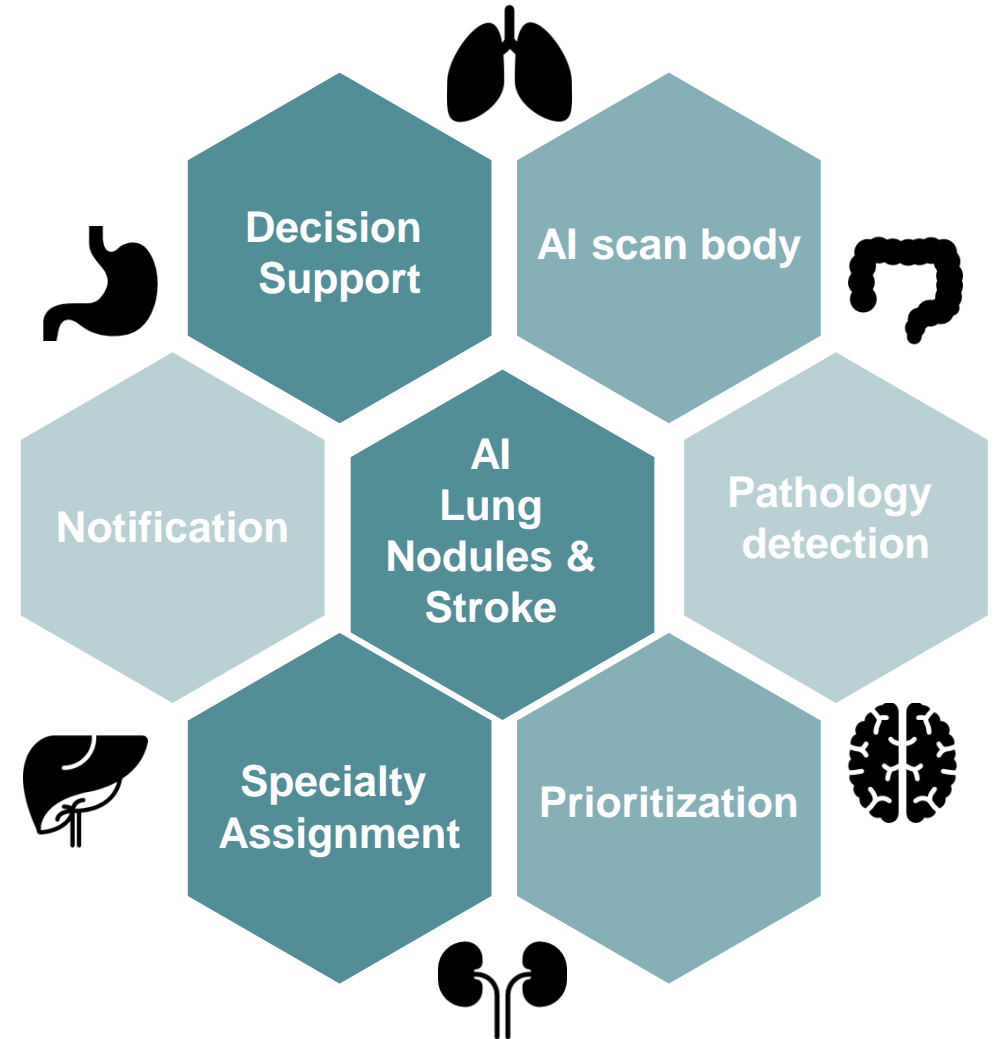
REiLI Platform – Open approach

Based on Synapse 3D Synapse PACS – both mature platforms

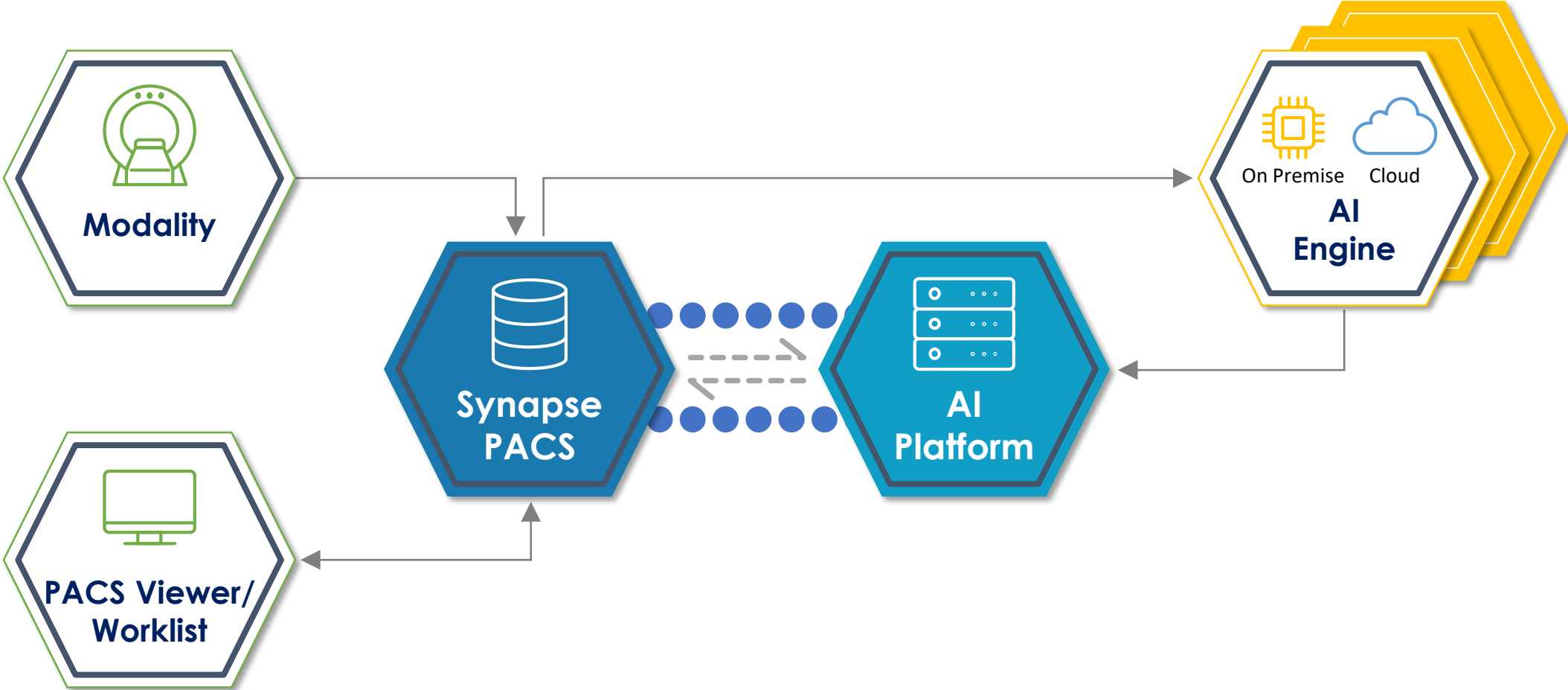
70 recognition technologies from Synapse & 54 Clinical Modules

1. Pathology detection – abnormalities
2. Anatomy detection – recognition
3. Fujifilm IT - agnostic to image source, 3rd party integration

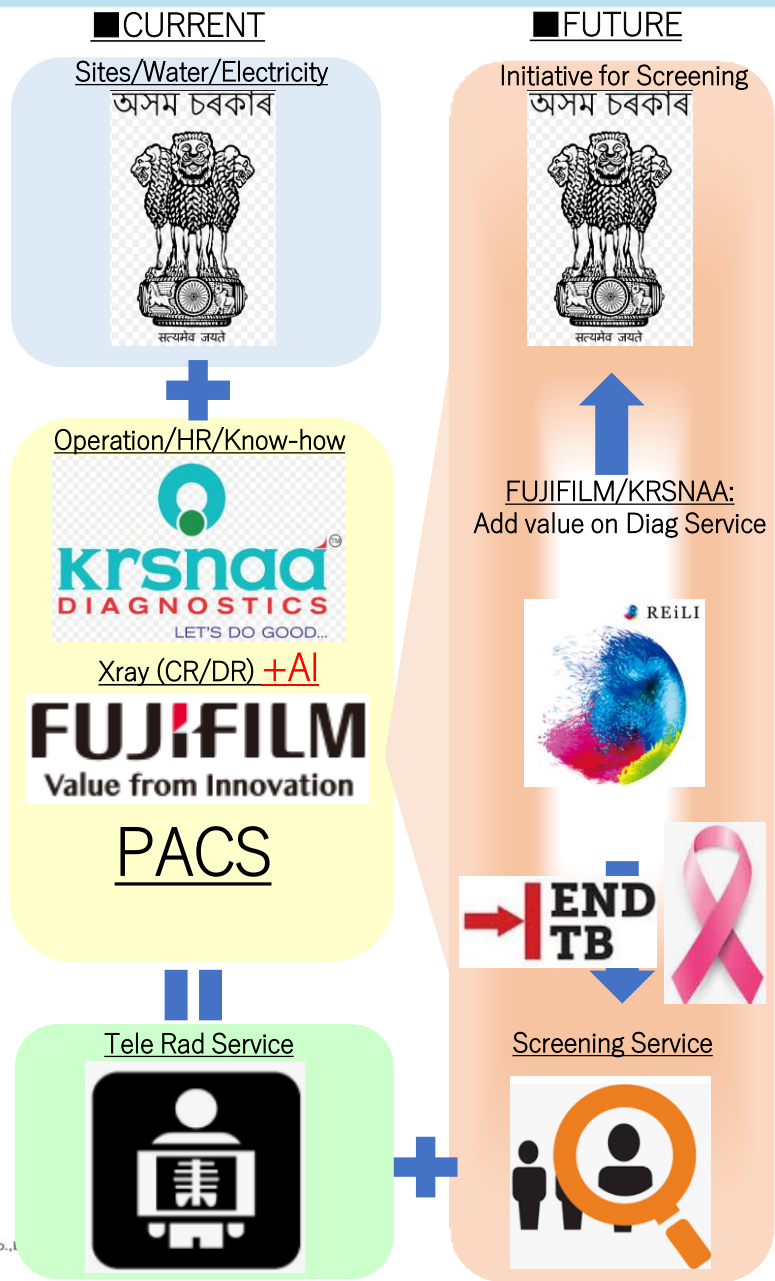
Speeding up and providing a more accurate diagnosis = best possible patient outcome



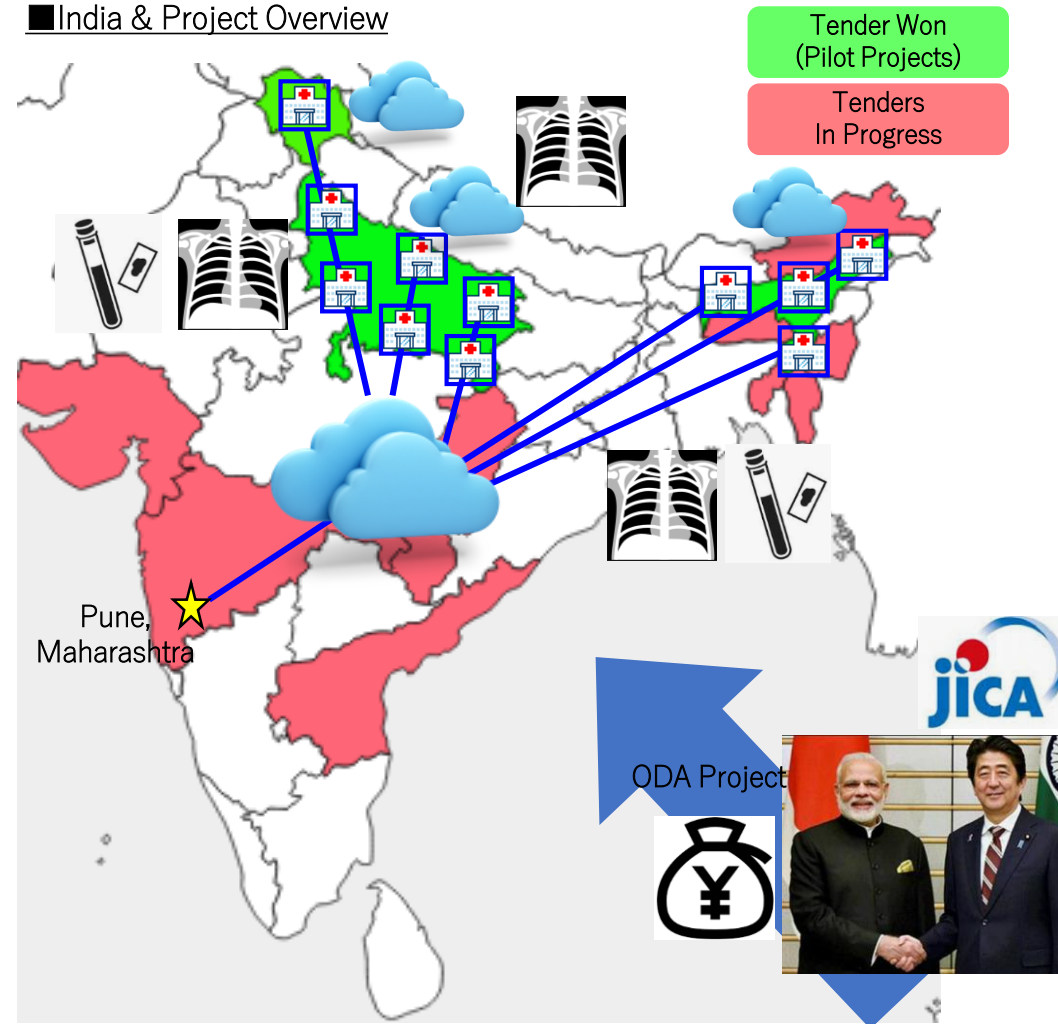
DIGITIZATION OF MEDICAL RECORDS



New Business (Screening x PPP)









India & Project Overview



- 1st Phase: Pilot project in States of Assam, HP, UP (Target: Sept 2019)
- 2nd Phase: Expand to "State-Level" project(tender WIP)
- 3rd Phase: Expand to "National" project / expand product (FDC) more screening program (cancer, NCDs)

Patient Benefits

-  FASTER DIAGNOSTICS
-  IMPROVED PATIENT CARE
-  EFFICIENT PATIENT MEDICAL RECORD
-  RURAL/REMOTE AREA COVERAGE
-  SUPPORTS COVID APPROPRIATE BEHAVIOUR
-  REDUCTION IN CARBON FOOTPRINT DRASTICALLY

One Stop Solution for Customer



TRAINING & SUPPORT FOR HCP

Enabling Tuberculosis Screening in Every Corner of the country



New Guideline: Screening with Chest X-Ray Images + AI Assist

FDR Xair

Compact and lightweight
Portable X-ray system
(Weight 3.5kg)



#1 global market share*

Digital X-ray diagnostic
imaging equipment



*Signify data

Mobile console

Check the images as they are taken



AI-powered diagnostic support



NEVER STOP

Screening to reduce
diagnostic delays

Mobile Screening Initiative for TB

FUJIFILM's Initiative to reduce diagnostic delays

#TBHaregaDeshJeetega

FUJIFILM
Value from Innovation



In association with

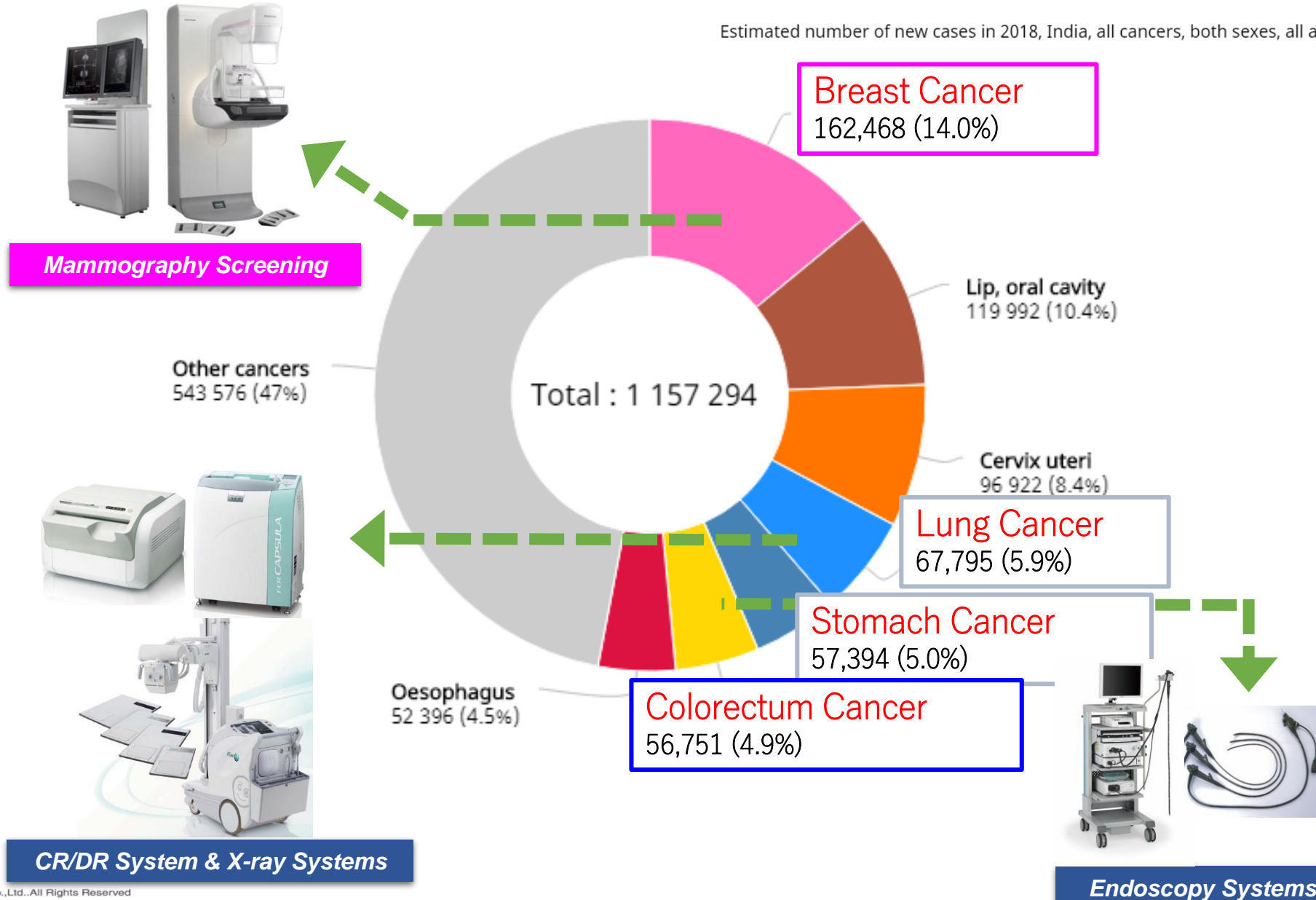


Execution Partner



Example: Cancer Cases in India

Estimated number of new cases in 2018, India, all cancers, both sexes, all ages



FUJIFILM INDIA'S BREAST CANCER SCREENING CAMPAIGN

Fujifilm is dedicated to raising awareness and sensitizing the Indian community about the importance of early cancer detection. To this end, we propose a comprehensive cancer screening program that will operate in **20 cities**.

To ensure a smooth screening, triaging, and referral process, various tools will be deployed. These include projectors for video awareness, IEC materials like flyers and pamphlets for information retention, an Electronic screening app to generate details such as the number of beneficiaries handled, and conditions diagnosed, which will be visible on the dashboard in real-time, a Learning Management System for staff training, and electronic counselling and follow-up for detected patients.



FUJIFILM SCREENING MODEL

Cancer has been a major burden in India for the last three decades and its incidence has been rising in developing states as a result of external and lifestyle factors. With the incidence of various types of cancer being at its highest after the COVID-19 pandemic, there is no better time than now to fight this carcinogenic killer - through smart, carefully curated, doorstep/community-level-interventions that rely on a hybrid model of healthcare.

- ❖ Field screening for breast cancer.
- ❖ Track, transport and follow-up with each high-risk patient
- ❖ One stop electronic solution app



Fujifilm provides training and support to healthcare professionals to maximize the benefits of their equipment and software, ultimately improving patient care outcomes.



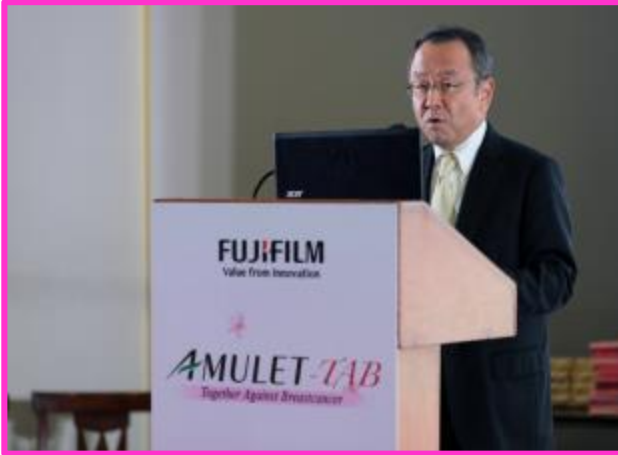
FFDM Book Launch written by Dr. Anurag Jain During IRIA-2019



FFDM Book Launch written by Dr. Shilpa Lad During AOCR/IRIA-2018



Amulet – TAB (Together Against Breastcancer)



Ota San addressing the delegates



Panel Discussion



Amulet – TAB Launch



Presentation by user



Hands – on workshop



Panel discussion with insurance sector

END – TB Yashoda Hospital Kaushambi (23rd March 2019)





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